



## Curriculum Vitae

### Mahmoud Abdullah Jaber

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#### Personal Information:

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- Gender: Male
- Date of birth: 1986
- Place of birth: Irbid - Jordan
- Nationality: Jordanian
- Marital Status: Single

#### Objective:

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Looking for a freelance job (Scriptwriter, Copywriter, Writer, Translator, content developer, social media expert, creative marketing and advertising Ideas.

## Employment History:

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### Freelancer Journalist, Script Writer, translator, Social Media account & content manager :

#### Lamsa :

- Translating children stories (Eng – Arabic) and rewrite them to match the Arabs culture

#### Belvas Chocolate :

- social media account manager
- content manager (marketing & advertising)

#### MBC – Qomra :

- Script writer

#### O2 :

- press releases, translation, copywriting

#### Food club :

- Translation

#### AMA Marketing :

- Content creation, translation

#### Bait Arabi :

- Content Manager, Script writer.

#### My Own Books :

- I recently released my first book which I took care of the content in it from A – Z,
- My Second book (unpublished) : content manager from A-Z
- My First Novel (Under process) Content manager from A-Z

#### And many other personal work.

### Pyramedia Productions - Abu Dhabi TV, Abu Dhabi, Emirates, (June 2013 to September 2016)

#### Sabah Al Dar:

- Main social media specialist and copy writer for Sabah Al Dar morning show on Abu Dhabi Media TV Channels on Twitter, Facebook, and Instagram.

- Live tweets and posts during the show.
- Responsible for content generation out of the live show.
- Manage and filter posts and comments of
- Share content on high traffic pages to get more followers.
- Insure proficiency of Arabic posts in Emiratee local accent and dialect.
- Provide teasers of episodes on weekly and daily basis.
- Coach videos cut and upload process on youtube to be used on social media.
- Special coverage on social media for special episodes (Eid – UAE National Day – 200 Episodes ... )
- Create sponsorships benefits for sponsors of the show by posting logos and sharing content.
- Provide posts grids and schedules to meet expectations.
- Increased followers of official pages by 20% in six months.
- Manage the official Youtube channel of the show.
- Writing reports and voice over content for the segments on the morning show.
- Segment producer assistant for special segments.
- Script writer for special segments.

#### **Al Ikhtiar:**

- Main social media specialist and copy writer for Al Ikhtiar show on Saudi TV channels on Twitter, Facebook, and Instagram.
- Responsible for content generation out of the live show.
- Provide teasers of episodes on weekly and daily basis.
- Manage and filter posts and comments of pages.
- Coach videos cut and upload process on youtube to be used on social media.
- Provide posts grids and schedules to meet expectations.
- Build-up followers of official pages from scratch (new pages).

### **Prince of Poets:**

- Main social media specialist and copy writer for POP on Twitter, Facebook, and Instagram.
- Responsible for content generation out of the live show.
- Provide teasers of episodes on weekly and daily basis.
- Manage and filter posts and comments of pages.
- Coach videos cut and upload process on youtube to be used on social media.
- Provide posts grids and schedules to meet expectations.

### **Pyramedia and Delma Medical Centre:**

- Main social media specialist and copy writer for Twitter, Facebook, and Instagram for two local pages owned by the same owner.
- Responsible for content generation for services, promotions and events.
- Manage and filter posts and comments of pages.
- Share content on high traffic pages to get more followers.
- Build-up followers of official pages from scratch (new pages).
- Content manager for the websites

### **Media Hub International - Dubai 2011 - 2013**

- Responsible for all the editing of Aswaq & Green Paradise Magazine.
- Write all the press release, news, and articles in Arabic language day by day for the websites.
- Translate all the articles (English to Arabic), in addition of copywriting.
- Writing scripts and promos for all the new projects and initiative.
- Responsible for writing all the important details for the flyers and booklets
- Responsible for creating new ideas in the commercial department
- Updating all the content in daily bases for the Social Media platforms

- Website producer for all the new projects.

### **Freelancer Journalist and Script Writer before 2011:**

- Work in freelance bases with the most famous media companies, in terms of writing and editing articles.
- Writing scripts and documentary films as well.
- Worked in Sharjah book air 2012, covering the event day by day as a journalist, making interviews with the novelists and authors, and writing articles.
- Collaborating with other magazines In terms of editing and translating articles from English to Arabic.

### **Education**

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2009: Bachelor Degree in Management Information System (MIS)  
Albalqa Applied University

### **Other Skills / Qualification**

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- Fluent in written and spoken Arabic (mother tongue)
- Average fluency in English.
- Microsoft Windows Computer Literacy in Word, Excel, Power Point.& outlook.
- I am talented to write Arabic literature and children's Literature in different manners and objectives: Education, social values, and useful ideas for all ages, in addition to proficiency of cinema and TV scenario, and edit articles in Arabic

## References

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- Available upon request.